WEBINAR ON

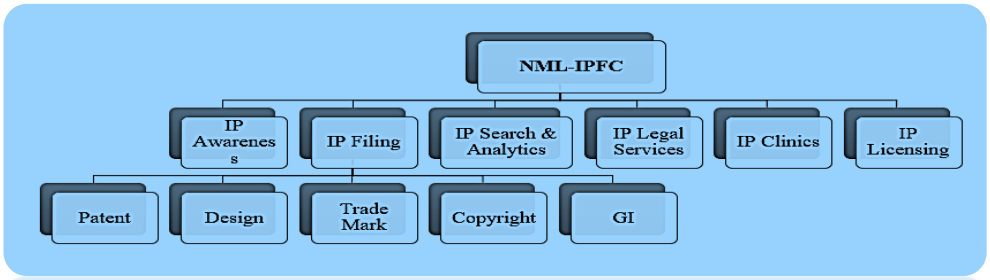
Design, Develop and Distinguish: Innovation on Industrial Designs and Protection

DATE: 29TH, OCTOBER - 2021

TIME: 11.00 A.M - 1.00 P.M

JOINTLY ORGANIZED BY:

NML-IPFC, JAMSHEDPUR
&
MSME-DI, RANCHI



SESSIONS

11.00 A.M – 12.00 P.M: Role of Industrial Design in Research and Business Development by:

Dr. S. K. Pal, Head, NML-IPFC

12.00 P.M – 12.15 P.M: About NML-IPFC & IP Activities for the development of MSME's by:

Mr. Sudhakara Rao K, NML-IPFC

12.15 P.M – 1.00 P.M: Design Filing Procedure in India by: **Mr. Sumit Kumar Behera, Patent & Design Agent, NML-IPFC**

Scope & objectives:

The objectives of the webinar is to develop an awareness about Intellectual Property and their role in innovation management, product development and promotional activities. The program will be useful for student, researchers, Entrepreneur and MSMEs for innovation management as well as in developing their IP Portfolio.

The take away from the webinar are as follows:

(i) Understanding the role of IPR's in research & business.

(ii) Role of Industrial Design in product development & marketing.

(iii) How to secure your IP assets.

Beneficiaries:

Students, Researchers, Entrepreneurs, Start-Ups, MSME's, Industries & Others.

Webinar Link:

Click here: https://tinyurl.com/jhdrpa76

NML-IPFC Web Link: https://bit.ly/2SKB3OE

Facebook Link: https://bit.ly/3hptkh9

For details, Please Contact:

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